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UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

KING SPIDER LLC,

King Spider LLC

Plaintiff,

v.

CHENGDUCHENGTISHANGMAOY,
COLI&TORI, CONGSUIKA, FOSHAN STORE,
HAIXIANGCUSTOM FACTORY,
HANDANSHIWEIQINGPINGSHANGMAOYOU
XIANGONGSI, JINHENGDA6254,
KULUOHUI, LIN MENSWEAR STORE, LIU
XING, MEILANFEI, MHICH CO.LTD,
NAZINANKEJIYOUXIANGONGSI, SHEYON
BEAUTY INC, VALUE SELECTIONS, XIAO
HOME DEPT. CLOTHING STORE, XIAOMING
CUSTOM FACTORY 3 and YUEKANGKEJI,

Defendants.

25 Civ. 3424 (KPF)

PRELIMINARY INJUNCTION ORDER

GLOSSARY

<u>Term</u>	<u>Definition</u>
Plaintiff or King	King Spider LLC
Spider	
Defendants	chengduchengtishangmaoy, Coli&Tori, CongSuiKa, foshan store, HaiXiangCustom factory, HanDanShiWeiQingPingShangMaoYouXianGongSi, Jinhengda6254, kuluohui, Lin Menswear store, liu xing, MEILANFEI, Mhich Co.Ltd, nazinankejiyouxiangongsi, SHEYON BEAUTY INC, Value Selections, Xiao Home Dept. Clothing Store, XiaoMing Custom factory 3 and YueKangKeJi
Amazon	Amazon.com, a Seattle, Washington-based, online marketplace and e-commerce platform owned by Amazon.com, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers worldwide and specifically to
Walmart	Walmart.com Marketplace, a Bentonville, Arkansas-
Marketplace	based, online marketplace and e-commerce platform owned by Walmart Stores, Inc., a Delaware corporation, that allows manufacturers and other third-party merchants, like Defendants, to advertise, distribute, offer for sale, sell and ship their retail products, which, upon information and belief, primarily originate from China, directly to consumers worldwide and specifically to consumers residing in the U.S., including New York
Epstein Drangel	Epstein Drangel LLP, counsel for Plaintiff
New York	244 Madison Ave, Suite 411, New York, New York
Address	10016
Complaint	Plaintiff's Complaint
Application	Plaintiff's <i>ex parte</i> Application for: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts (as defined <i>infra</i>) and Defendants' Assets (as defined <i>infra</i>) with the Financial Institutions (as defined <i>infra</i>); 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery
Wollens Dec.	Declaration of Beau Wollens in Support of Plaintiff's Application
Nastasi Dec.	Declaration of Gabriela N. Nastasi in Support of

	Plaintiff's Application
Sp5der Products	A young, successful high-end lifestyle streetwear line
	specializing in men's and women's apparel, accessories,
	bags and other ready-made goods
Sp5der Marks	U.S. Trademark Registration Nos.: 6,512,199 for
	"SP5DER" for a variety of goods in Class 25; 6,681,320
	105de
	for " " for a variety of goods in Class 25;
	ior a variety or goods in class 20,
	7,049,772 for " " for a variety of goods in
	7,049,772 for " " for a variety of goods in
	: 60 Oct
	Class 25; 7,031,211 for " " for a
	Kenle I
	pone:
	variety of goods in Class 25; 6,688,472 for "
	" for a variety of goods in Class 25; 7,151,224 for
	"SP5WOM" for a variety of goods in Class 25; 7,270,084
	SP5WOM
	for " for a variety of goods in Class 25;
	7,367,336 for "SP5 WORLDWIDE" for a variety of goods
	in Class 25; 7,166,293 for "555 555" for a variety of goods
	in Class 25; 7,710,555 for " for a variety of
	goods in Class 25; and 7,719,158 for " " for a
	variety of goods in Class 25
Sp5der Work	U.S. Copyright Registration No.: VA 2-400-614 covering P*NK!
Counterfeit	Products bearing or used in connection with the Sp5der
Products	Marks and/or Sp5der Work, and/or products in
	packaging and/or containing labels bearing the Sp5der
	Marks and/or Sp5der Work, and/or bearing or used in
	connection with marks and/or artwork that are
	confusingly or substantially similar to the Sp5der
	Marks and/or Sp5der Work and/or products that are
	identical or confusingly or substantially similar to the
	Sp5der Products

Infringing	Defendants' listings for Counterfeit Products
Listings	
User Accounts	Any and all websites and any and all accounts with online marketplace platforms such as Amazon and/or Walmart Marketplace, as well as any and all as yet undiscovered accounts with additional online marketplace platforms held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them
Merchant	Any and all User Accounts through which Defendants,
Storefronts	their respective officers, employees, agents, servants and all persons in active concert or participation with any of them operate storefronts to manufacture, import, export, advertise, market, promote, distribute, display, offer for sale, sell and/or otherwise deal in Counterfeit Products, which are held by or associated with Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them
Defendants' Assets	Any and all money, securities or other property or assets of Defendants (whether said assets are located
	in the U.S. or abroad)
Defendants'	Any and all financial accounts associated with or
Financial Accounts	utilized by any Defendants or any Defendants' User
	Accounts or Merchant Storefront(s) (whether said account is located in the U.S. or abroad)
Financial Institutions	Amazon.com, Inc., Amazon Payments, Inc. ("Amazon Pay"), PayPal Inc. ("PayPal"), Walmart Pay, Payoneer Inc. ("Payoneer") and PingPong Global Solutions, Inc. ("PingPong")
Third Party	Online marketplace platforms, including, without
Service	limitation, Amazon and/or Walmart Marketplace, as
Providers	well as any and all as yet undiscovered online marketplace platforms and/or entities through which Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them manufacture, import, export, advertise, market, promote, distribute, make, use, offer for sale, sell and/or otherwise deal in Counterfeit Products which are hereinafter identified as a result of any order entered in this action, or otherwise

WHEREAS, Plaintiff having moved *ex parte* on April 25, 2025, against Defendants for the following: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts and Defendants' Assets with the Financial Institutions; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery;

WHEREAS, the Court entered an Order granting Plaintiff's Application on April 25, 2025 ("TRO") which ordered Defendants to appear on May 8, 2025, at 10:00 a.m. to show cause why a preliminary injunction should not issue ("Show Cause Hearing");

WHEREAS, on May 1, 2025, Plaintiff wrote a letter to the Court requesting modification and extension of the TRO, including the date of the Show Cause Hearing;

WHEREAS, on May 2, 2025, the Court entered an Order granting Plaintiff's request, adjourning the Show Cause Hearing to May 27, 2025, at 11:00 a.m. and extending the TRO through the new date of the Show Cause Hearing ("May 2, 2025 Order");

WHEREAS, on May 15, 2025, pursuant to the alternative methods of service authorized by the TRO, Plaintiff served the Summons, Complaint, the May 2, 2025 Order and all papers filed in support of Plaintiff's Application on each and every Defendant;

WHEREAS, on May 27, 2025, at 11:00 a.m., Plaintiff appeared at the Show Cause Hearing, however, none of the Defendants appeared.

PRELIMINARY FACTUAL FINDINGS & CONCLUSIONS OF LAW

- A. Plaintiff is likely to prevail on its Lanham Act, Copyright Act and related common law claims at trial.
- B. As a result of Defendants' infringements, Plaintiff, as well as consumers, are likely to suffer immediate and irreparable losses, damages and injuries:
 - a. Defendants have offered for sale and sold substandard Counterfeit
 Products in the United States that infringe the Sp5der Marks and/or
 Sp5der Work; and
 - b. Plaintiff has well-founded fears that more Counterfeit Products will appear in the United States marketplace; that consumers may be misled, confused and disappointed by the quality of these
 Counterfeit Products, resulting in injury to Plaintiff's reputation and goodwill; and that Plaintiff may suffer loss of sales for the Sp5der Products.
- C. The balance of potential harm to Defendants of being prevented from continuing to profit from their illegal and infringing activities if a preliminary injunction order is issued is far outweighed by the potential harm to Plaintiff, its business, the goodwill and reputation built up in and associated with the Sp5der Marks and/or Sp5der Work and to its reputation if the relief granted in the TRO is not continued through the pendency of this action.
- D. Public interest favors issuance of the preliminary injunction order in order to protect Plaintiff's interests in and to its Sp5der Marks and/or

Sp5der Work, and to protect the public from being deceived and defrauded by Defendants' passing off of their substandard Counterfeit Products as Sp5der Products.

ORDER

- 1. The injunctive relief previously granted in the TRO shall remain in place through the pendency of this action, and issuing this Order is warranted under Federal Rule of Civil Procedure 65 and Section 34 of the Lanham Act.
 - a) Accordingly, Defendants are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - i. manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products, or any other products bearing the Sp5der Marks and/or Sp5der Work and/or marks and/or artwork that are confusingly and/or substantially similar to, identical to and constitute a counterfeiting or infringement of the Sp5der Marks and/or Sp5der Work;
 - ii. operation of Defendants' User Accounts and Defendants'Merchant Storefronts, including, without limitation, continued

- operation of Defendants' User Accounts and Merchant Storefronts in violation of this Order;
- iii. directly or indirectly infringing in any manner Plaintiff's Sp5der Marks and/or Sp5der Work;
- iv. using any reproduction, counterfeit, copy or colorable imitation of Plaintiff's Sp5der Marks and/or Sp5der Work to identify any goods or services not authorized by Plaintiff;
- v. using Plaintiff's Sp5der Marks and/or Sp5der Work and/or any other marks and/or artwork that are confusingly and/or substantially similar to the Sp5der Marks and/or Sp5der Work, on or in connection with Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, offering for sale, selling and/or otherwise dealing in Counterfeit Products;
- vi. using any false designation of origin or false description, or engaging in any action which is likely to cause confusion, cause mistake and/or to deceive members of the trade and/or the public as to the affiliation, connection or association of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants with Plaintiff, and/or as to the origin, sponsorship or approval of any product manufactured, imported, exported, advertised, marketed, promoted,

- distributed, displayed, offered for sale or sold by Defendants and Defendants' commercial activities and Plaintiff;
- vii. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with:
 - (i) Counterfeit Products and/or (ii) any computer files, data, business records, documents or any other records or evidence relating to their User Accounts, Merchant Storefronts or Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products;
- viii. effecting assignments or transfers, forming new entities or associations, or creating and/or utilizing any other platform,

 User Account, Merchant Storefront or any other means of importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products for the purposes of circumventing or otherwise avoiding the prohibitions set forth in this Order; and
- ix. knowingly instructing any other person or business entity to engage in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(viii) above, 1(b)(i) and 1(c)(i) below.
- b) Accordingly, Defendants and all persons in active concert and participation with them who receive actual notice of this Order, including the Third Party Service Providers and Financial Institutions

who satisfy those requirements and are identified in this Order are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:

- secreting, concealing, transferring, disposing of, withdrawing, encumbering or paying Defendants' Assets from or to Defendants' Financial Accounts until further ordered by this Court.
- c) Accordingly, Defendants and all persons in active concert and participation with them who receive actual notice of this Order, including the Third Party Service Providers who satisfy those requirements are restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - operation of Defendants' User Accounts and Defendants'
 Merchant Storefronts, including, without limitation, continued operation of Defendants' User Accounts and Merchant
 Storefronts in violation of this Order; and
 - ii. instructing, aiding or abetting Defendants and/or any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(viii), 1(b)(i) and 1(c)(i) above, including, without limitation, by providing services necessary for Defendants to continue operating Defendants'

User Accounts and Merchant Storefronts in violation of this Order.

- 2. As sufficient cause has been shown, the asset restraint granted in the TRO shall remain in place through the pendency of this litigation, including that:
 - a) within five (5) days of receipt of notice of this Order, any newly discovered Financial Institutions who are served with this Order shall locate and attach Defendants' Financial Accounts, shall provide written confirmation of such attachment to Plaintiff's counsel and provide Plaintiff's counsel with a summary report containing account details for any and all such accounts, which shall include, at a minimum, identifying information for Defendants and Defendants' User Accounts, contact information for Defendants (including mailing addresses and e-mail addresses), account numbers and account balances for any and all of Defendants' Financial Accounts.
- 3. As sufficient cause has been shown, the expedited discovery previously granted in the TRO shall remain in place through the pendency of this litigation, including that:
 - a) Plaintiff may serve interrogatories pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure as well as Local Civil Rule 33.3 of the Local Rules for the Southern and Eastern Districts of New York and Defendants who are served with this Order shall provide written

- responses under oath to such interrogatories within fourteen (14) days of service to Plaintiff's counsel.
- b) Plaintiff may serve requests for the production of documents pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure and Defendants who are served with this Order and the requests for the production of documents shall produce all documents responsive to such requests within fourteen (14) days of service to Plaintiff's counsel.
- c) Within fourteen (14) days after receiving notice of this Order, all

 Financial Institutions who receive service of this Order shall provide

 Plaintiff's counsel with all documents and records in their possession,

 custody or control, relating to any and all of Defendants' Financial

 Accounts, User Accounts and Merchant Storefronts, including, but

 not limited to, documents and records relating to:
 - i. account numbers;
 - ii. current account balances;
 - iii. any and all identifying information for Defendants, Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, names, addresses and contact information;
 - iv. any and all account opening documents and records, including, but not limited to, account applications, signature cards, identification documents, and if a business entity, any and all

- business documents provided for the opening of each and every of Defendants' Financial Accounts;
- v. any and all deposits and withdrawals during the previous year from each and every one of Defendants' Financial Accounts and any and all supporting documentation, including, but not limited to, deposit slips, withdrawal slips, cancelled checks and account statements; and
- vi. any and all wire transfers into each and every one of

 Defendants' Financial Accounts during the previous year,
 including, but not limited to, documents sufficient to show the
 identity of the destination of the transferred funds, the identity
 of the beneficiary's bank and the beneficiary's account number.
- d) Within fourteen (14) days of receipt of service of this Order, the Third Party Service Providers shall provide to Plaintiff's counsel all documents and records in its possession, custody or control (whether located in the U.S. or abroad) relating to Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, documents and records relating to:
 - i. any and all User Accounts and Defendants' Merchant Storefronts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts and Defendants' Merchant Storefronts that Defendants have ever had and/or currently maintain with the

- Third Party Service Providers that were not previously provided pursuant to Paragraph V(C) of the TRO;
- ii. the identities, location and contact information, including any and all e-mail addresses of Defendants that were not previously provided pursuant to Paragraph V(C) of the TRO;
- iii. the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts and Defendants' Merchant Storefronts, a full accounting of Defendants' sales history and listing history under such accounts and Defendants' Financial Accounts with any and all Financial Institutions associated with Defendants' User Accounts and Defendants' Merchant Storefronts; and
- iv. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of Counterfeit Products, or any other products bearing the Sp5der Marks and/or Sp5der Work and/or marks and/or artwork that are confusingly or substantially similar to, identical to and/or constitute an infringement of the Sp5der Marks and/or Sp5der Work.

- 4. As sufficient cause has been shown, and pursuant to FRCP 4(f)(3), service may be made on, and shall be deemed effective as to Defendants if it is completed by the following means:
 - a) delivery of: (i) PDF copies of this Order, and (ii) a link to a secure website (including NutStore, a large mail link created through Rmail.com and via website publication through a specific page dedicated to this Lawsuit accessible through ipcounselorslawsuit.com) where each Defendant will be able to download PDF copies of this Order to Defendants' e-mail addresses as identified by Amazon and/or Walmart Marketplace pursuant to Paragraph V(C) of the TRO or may otherwise be determined.
- 5. As sufficient cause has been shown, service of this Order shall be made on and deemed effective as to the Third Party Service Providers and Financial Institutions if it is completed by the following means:
 - a) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PayPal will be able to download a PDF copy of this Order via electronic mail to PayPal Legal Specialist at EEOMALegalSpecialist@paypal.com;
 - b) delivery of: (i) a true and correct copy of this Order via Federal

 Express to Amazon.com, Inc. at Corporation Service Company 300

 Deschutes Way SW, Suite 304, Tumwater, WA 98501, (ii) a PDF copy

 of this Order, or (iii) a link to a secure website where Amazon.com,

 Inc. and Amazon Pay will be able to download a PDF copy of this

- Order via electronic mail to tro-notices@amazon.com and ostephmu@amazon.com;
- c) delivery of: (i) a PDF copy of this Order, or (iii) a link to a secure website where Walmart Marketplace and Walmart Pay will be able to download a PDF copy of this Order via electronic mail to trolegalcomms@walmartlegal.com;
- d) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where Payoneer Inc. will be able to download a PDF copy of this Order via electronic mail to Payoneer Inc.'s Customer Service Management at Third Party Requests at thirdpartyrequests@payoneer.com; and
- e) delivery of: (i) a PDF copy of this Order, or (ii) a link to a secure website where PingPong Global Solutions Inc. will be able to download a PDF copy of this Order via electronic mail to trorequest@pingpongx.com.
- 6. As sufficient cause has been shown, that such alternative service by electronic means ordered in the TRO and herein shall be deemed effective as to Defendants, Third Party Service Providers and Financial Institutions through the pendency of this action.
- 7. Defendants are hereby given notice that they may be deemed to have actual notice of the terms of this Order and any act by them or anyone of them in violation of this Order may be considered and prosecuted as in contempt of this Court.

- 8. The \$5,000.00 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Order is terminated.
- 9. This Order shall remain in effect during the pendency of this action, or until further order of the Court.
- 10. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order on two (2) days' notice to Plaintiff or on shorter notice as set by the Court.

SO ORDERED.

SIGNED this 27 day of May, 2025, at 6:10 p.m. New York, New York

HON. KATHERINE POLK FAILLA UNITED STATES DISTRICT JUDGE

Katherin Palle Faula